



ASSOCIATION FOR SOCIAL SERVICE AND REHABILITATION OF THE AGED

NOTE ON ACTIVITIES

Year: 2022-2026

1. Introduction

ASSRA is committed to advancing social welfare, education, and community empowerment with a focus on serving aged persons, tribal communities, and vulnerable groups. The organisation's programmes are designed to promote education, livelihood support, health assistance, cultural preservation, and social equity—objectives fully aligned with the charitable purposes under Section 2(15) of the Income Tax Act, 1961.

1. Project Title: Old Age Home (Mo Ghara)

ASSRA has taken a significant step towards realizing its long-held vision by initiating the construction of shelter homes for elderly individuals in need of care and affection in Randa Vilage, of Nayagarah District in Odisha. This ambitious project, currently in progress, will provide a nurturing environment for 150 vulnerable senior citizens upon its completion. The shelter homes represent a concrete manifestation of ASSRA's commitment to supporting and improving the lives of the elderly population in the region, offering them a place where they can receive the love, attention, and support they deserve in their twilight years.

2. Project Title: Care and Companion Project (CCP)

The Care Companion Program (CCP) is an innovative initiative aimed at improving health outcomes by empowering family caregivers with essential skills to care for their loved ones in the 3 states of Punjab, Madhya Pradesh & Haryana. The Care Companion Program (CCP) is a significant shift in healthcare delivery, placing patients and their families at the center of the care journey and leveraging the power of family support to improve health outcomes and save lives.

Key Highlights:

At the community level, in Punjab, CCP training was completed across all the 244 health and wellness centers in the aspirational districts of Ferozpur and Moga, expanding support for caregivers and patients to various levels of the public





healthcare system. And finally, in Madhya Pradesh, a pilot of the primary care CCP at the community level was approved in five blocks with high rates of home births.

Key Results:

- No. of family caregivers trained: 33,53,749
- 2,30417+ sessions conducted

3. Project Title: Peace & Education Project- Muniguda, Odisha

The mission of the project Hope is Life is to nurture hope of needy people to improve quality of their life by empowering women group in the project villages and end violence of all forms against women. Further to educate children by providing coaching, good health environment and skills to solve daily conflicts without violence

a. Women Empowerment Project

Target Villages: Tadingipai, Thuapadi, Ghagudipadar Colony

Target group: 590 women from the villages

Goal: To empower women group in the project villages and end violence of all forms against women.

Activities carried out:

- Women groups formed to work with the tool of Nonviolent Communication to overcome violence in all forms in family and village.
- Each women group has one leader which is a staff member of Hope is life India. This leader is educated in this tool of Nonviolent Communication who facilitates the women group for awareness and conduct empathy workshop, regular meetings to reduce domestic violence.

Key Achievements:

- The 4 village is aware of different forms of violence against women in society and have reduced violence through empathy for each other.
- The Women's are much more empowered, open to talk about their own needs and share the needs with their family members.
- Women's are able to overcome fear against their own husband
- Women's are Educated on hygiene during menstrual period and use of cotton pads
- Women's are becoming more independent.





b. Kids Care projects- Theler Kids Care (100 children) House of Hope (55 children)

Target Villages: Tadingipai, Thuapadi, Ghagudipadar, colony sahi

Target group: 155 children (age group - 5 to 16 years)

Goal: To educate children by providing coaching, good health environment and skills to solve daily conflicts without violence.

Activities carried out:

- Theler kids care building constructed at Tadingpai.
- Appointed teacher provides after school care to 100 children enrolled so far. Children are helped to clear doubts, do their homework and learn additional and important life skills to deal with conflicts in a nonviolent way. They are taught to stay connected with nature, farming and take care of own health taking hygienic measures.
- Children's are motivated to go to government school.
- Daily dinner for all the 100 children provided.
- Because of Covid now children's are taught in small groups following SOP maintaining social distancing, sanitizing and wearing mask.
- Similarly House of Hope building constructed at Thuapadi for 55 children's and the teacher appointed provides the education like in the Theler kids care centre.

Key Achievements:

- Two kids care centre have been constructed and used to provide coaching and life skills. About 155 Children get free coaching through the appointed tutor and a good meal in the centre during their studies.
- Children learn about hygiene and good health
- Children are motivated and more number of students go to government school regularly and get better marks.
- Children understand the value of education and importance of non violence and peaceful coexistence caring the nature around.





c. Sponsorship Project

Target Villages: Tadingipai, Thuapadi, Ghagudipadar, Coloniside (Bissamcuttak,Rayagada), Mohana, Ashrayagada (paralakhemundi, Gajapati), Patapura(Ganjam)

Target group: 49 children, young woman

Goal: To fulfil basic needs of the children such as food, education and health treatment through sponsorship.

Activities carried out:

- Children's from family suffering critical problems are supported for health treatment, education and good food.
- 49 children have been continuously supported till now. The children are from poorest family. Issues such as HIV, mental health and disability are the cause for suffering. Besides there are orphan, half orphan children's who aren't able to get their basic needs are supported.
- In some cases we support the whole family. In a family little child who has HIV and his mother is a mental health patient, we support them very closely on a daily basis.
- We even support six secondary students along with five nursing students.
- Apart from it other courses like radiologist, two students are being supported.

Key Achievements:

- Project HILI saved the life of many children, who would have lost their life without our support.
- They are provided support for good education and health of all this kids
- The children and family regained dignity and acceptance in their own village.

d. Health project;

Target Villages: Tadingipai, Thuapadi, Ghagudipadar, Coloniside (Bissamcuttack, Rayagada) and different rural villages in Kandhamal district- Saramuli, Pangamaha, Bhutedi, bijapur, pangali.

Target group: sick people in sixteen villages including two panchayat.

Goal: To provide free and complete health support to patients from target villages who can't afford their own treatment to get cured.





Activities carried out:

- Regular treatment of sick people in project villages Tadingipai, Thuapadi, Ghagudipadar is provided through the health professional appointed by HILLI.
- Regular health camps conducted different villages by a team of a Doctor, pharmacist to provide free health checkups and treatment of common illnesses.
- Regular checkups and treatment provided to all our kids care children.
- Financial, emotional support and care through the whole process of next level advanced treatment of women and children without financial abilities.
- Ambulance service provided in emergency for the poor patients to travel to nearest District Head Hospital to get admitted and get appropriate treatment.
- Ambulance service team provides also counselling and give support to the victim in cases of domestic violence's and sexual abuses.

Key Achievements:

- 1500 poor people have been provided medical support till now, who would have lost their lives without ASSRA's support.
- About 39 health camps conducted different villages by a team of a Doctor, pharmacist to provide free health checkups and treatment of common illnesses.
- An ambulance was bought in 2020 to provide the health service to the poor patients of the project villages so that they can travel to nearest District Head Hospital or as referred by the physician.
- About 549 emergency cases are handled with the Ambulance service and have 21 saved lives in time.

e. House building project:

Target Villages: The total 16 villages of our project area.

Target group: Poor households with no or damaged house in 16 villages of project area.

Goal: To provide security to needy people by providing them a safe house for living in 16 target villages of project area.





Activities carried out:

- Survey of households in 2 panchayat to identify people with no house or damaged house and also who are refrained from the government housing schemes due to different reasons.
- Meeting with village leaders and people to identify the needy household to support through house building project.
- Accepting request letter and collecting household details from interested and needy people to scrutinize the appropriate to avail support to construct house.
- Identifying and liasoning with local builders and vendors to purchase construction materials.
- Organising labour and contractor to start building house.
- Monitoring and reporting the house building work.

Key Achievements:

- Completed survey and effective village meeting with village leaders and identified 100 households who need support to build their house.
- Despite religion, caste and economic differences the people in the villages came together to identify the poor and needy in their respective village and supported the house building project with harmony.
- By now 10 houses have been constructed in 4 villages and the family have started living in their newly build house.

4. Project Title: Education & Livelihood Projects

ASSRA has specifically worked in the field of Child Development, Livelihood Support, imparting quality Education for the development of youth in Kashmir and support in crisis management.

ASSRA has established educational centers in Jharkhand, Odisha and Uttar Pradesh, focusing on empowering tribal communities. These centers provide education to tribal children and offer vocational and livelihood training to women and youth. By equipping participants with marketable skills, ASSRA aims to enhance their financial independence and create sustainable economic opportunities for tribal families in these regions.





State 1: Jharkhand, East Singhbhum, Khunti, Hazaribag

Target Villages: Patamda, Kasidih, Gobarghusi, Lawa, Galgaltanar, Haludbani, Chandankiyari, Khunti 3 centers, Sabona (Simaria) 3 centers, Bamni

State 2: Odisha, Khorda & Nayagarah

Target Villages: Mota, Mundambaa, Naramanabi, Kandalei

State 3: Uttar Pradesh

Target Villages: Ghaziabad, Greater Noida

Target group:

- Underprivileged kids from different section of society in interior villages are being provided remedial classes under the able guidance of learned teachers of the local area who were unemployed.
- Youth who are unable to fetch good jobs are given computer skill training
- Ladies who were not being respected in their families were empowered with tailoring, beautician, bamboo and jute craft training

Goal: To provide remedial education for improving the understanding the concepts of various chapters of their schooling and improving the income level in the family and empowering the youth and ladies of the family through income generation program.

5. Project Title: Elderly Support Program

The project ASSRA is enhancing the lives of selected elderly individuals in Jharkhand and Odisha through a multi-faceted approach to ensure their dignity and well-being. By implementing monthly pension schemes, ASSRA provides crucial financial support to these senior citizens. Additionally, the project facilitates the distribution of free rations to families with elderly members, addressing their nutritional needs. This comprehensive initiative aims to empower the elderly population in these regions, enabling them to lead lives filled with dignity and security.





Impact of the Program:

Grocery Distribution Program: ASSRA has been serving approx. 200-250 elderly every month in Jharkhand and Odisha. Through this program, the dry ration which they take to their families have become source of their respect in their families, these elderly were never respected earlier and were often kept out of the house, were left by their children in the village alone, some were not given sufficient food to keep their hunger satisfied. This program has helped them gain respect, a place inside the house to live and rest freely, some have been kept together by their son along with them and these elderly are able to get love of their grand-children as well.

6. Project Title: Child and Nurture Education Program

Under this project, ASSRA has opened education centers to train kids especially orphans or have lost one of their parents for any reason. Small petty shops were opened to engage youth who were sitting idle at home. Many young adolescent girls were given sewing machines as livelihood source after imparting them proper training.

Activities under the Project:

The ASSRA **Reading Corner Program, "Reading Oasis,"** is a transformative educational initiative aimed at bridging the literacy gap among underprivileged children in Jammu & Kashmir by establishing vibrant reading corners and community libraries across 100 government schools and 25 learning centers. By providing access to diverse, age-appropriate, and culturally relevant books along with interactive reading sessions and creative activities, the program fosters improved language skills, academic performance, and a lifelong love for learning. This initiative not only addresses systemic barriers such as resource scarcity and educational inequity but also actively engages teachers, parents, and the wider community to create sustainable, inclusive environments that empower children and accelerate their educational advancement—ultimately supporting national goals of literacy, social equity, and community development.

